

Spot Manager: Placed, 10/01/12-10/07/12

Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Detroit International Bridge											
Order: 189637											
WOOD	10/01/12	5am Daybreak	5a-6am	5:27:35 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/01/12	6am Daybreak	6-7a	6:29:02 AM	DIBC0912	:30	P4		Yes	\$475.00	1
WOOD	10/01/12	Today Show	658-9a	7:28:30 AM	QPSD0006000H	:30	P4		Yes	\$750.00	1
WOOD	10/01/12	News 8 @ Noon	12-1p	12:56:13 PM	QPSD0006000H	:30	P3		Yes	\$450.00	1
WOOD	10/01/12	The Doctors	3-4p	3:21:23 PM	DIBC0912	:30	P5		Yes	\$100.00	1
WOOD	10/01/12	Ellen	4-5p	4:45:11 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/01/12	M-F News 8 @5p	5-530p	5:20:41 PM	QPSD0006000H	:30	P4		Yes	\$700.00	1
WOOD	10/01/12	NBC Nightly News	628-7p	6:59:15 PM	DIBC0912	:30	P5		Yes	\$1,100.00	1
WOOD	10/01/12	Access Hollywood	730-8p	7:45:25 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/01/12	M-F News 8 @ 11	11-1135p	11:19:53 PM	QPSD0006000H	:30	P5		Yes	\$650.00	1
WOOD	10/01/12	Tonight Show w/ Leno	1135-1235a	12:09:39 XM	DIBC0912	:30	P4		Yes	\$300.00	1
WOOD	10/02/12	5am Daybreak	5a-6am	5:40:04 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/02/12	6am Daybreak	6-7a	6:16:44 AM	QPSD0006000H	:30	P4		Yes	\$475.00	1
WOOD	10/02/12	Today Show	658-9a	7:57:31 AM	DIBC0912	:30	P4		Yes	\$750.00	1
WOOD	10/02/12	News 8 @ Noon	12-1p	12:51:07 PM	QPSD0006000H	:30	P3		Yes	\$450.00	1
WOOD	10/02/12	Rachael Ray	2-3p	2:31:49 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/02/12	The Doctors	3-4p	3:55:25 PM	DIBC0912	:30	P5		Yes	\$100.00	1
WOOD	10/02/12	Ellen	4-5p	4:31:01 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/02/12	M-F News 8 @5p	5-530p	5:20:10 PM	QPSD0006000H	:30	P4		Yes	\$700.00	1
WOOD	10/02/12	M-F News 8 @ 530p	530-6p	5:52:57 PM	DIBC0912	:30	P4		Yes	\$800.00	1
WOOD	10/02/12	Inside Edition	7-730p	7:27:59 PM	QPSD0006000H	:30	P5		Yes	\$425.00	1

[Filtered by:] [Sorted by: Date]

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Advertiser: POL/Detroit International Bridge											
Order: 189637											
WOOD	10/02/12	M-F News 8 @ 11	11-1135p	11:29:55 PM	QPSD0006000H	:30	P5		Yes	\$650.00	1
WOOD	10/02/12	Tonight Show w/ Leno	1135-1235a	11:47:18 PM	DIBC0912	:30	P4		Yes	\$300.00	1
WOOD	10/03/12	5am Daybreak	5a-6am	5:18:03 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/03/12	6am Daybreak	6-7a	6:52:03 AM	QPSD0006000H	:30	P4		Yes	\$475.00	1
WOOD	10/03/12	Today Show	658-9a	7:27:19 AM	DIBC0912	:30	P4		Yes	\$750.00	1
WOOD	10/03/12	News 8 @ Noon	12-1p	12:23:57 PM	QPSD0006000H	:30	P3		Yes	\$450.00	1
WOOD	10/03/12	Rachael Ray	2-3p	2:18:48 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/03/12	The Doctors	3-4p	3:37:24 PM	DIBC0912	:30	P5		Yes	\$100.00	1
WOOD	10/03/12	Ellen	4-5p	4:21:27 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/03/12	M-F News 8 @5p	5-530p	5:19:13 PM	QPSD0006000H	:30	P4		Yes	\$700.00	1
WOOD	10/03/12	NBC Nightly News	628-7p	6:59:45 PM	DIBC0912	:30	P5		Yes	\$1,100.00	1
WOOD	10/03/12	Access Hollywood	730-8p	7:46:22 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/03/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	QPSD0006000H	:30	P5		Yes	\$650.00	1
WOOD	10/03/12	Tonight Show w/ Leno	1135-1235a	12:30:27 XM	DIBC0912	:30	P4		Yes	\$300.00	1
WOOD	10/04/12	5am Daybreak	5a-6am	5:22:16 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/04/12	6am Daybreak	6-7a	6:45:58 AM	QPSD0006000H	:30	P4		Yes	\$475.00	1
WOOD	10/04/12	Today Show	658-9a	8:43:01 AM	DIBC0912	:30	P4		Yes	\$750.00	1
WOOD	10/04/12	News 8 @ Noon	12-1p	12:24:20 PM	QPSD0006000H	:30	P3		Yes	\$450.00	1
WOOD	10/04/12	Rachael Ray	2-3p	2:49:21 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/04/12	The Doctors	3-4p	3:12:23 PM	DIBC0912	:30	P5		Yes	\$100.00	1
WOOD	10/04/12	Ellen	4-5p	4:21:58 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1

[Filtered by:] [Sorted by: Date]

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Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Detroit International Bridge											
Order: 189637											
WOOD	10/04/12	M-F News 8 @5p	5-530p	4:58:30 PM	QPSD0006000H	:30	P4		Yes	\$700.00	1
WOOD	10/04/12	M-F News 8 @ 530p	530-6p	5:46:56 PM	DIBC0912	:30	P4		Yes	\$800.00	1
WOOD	10/04/12	Inside Edition	7-730p	7:11:53 PM	QPSD0006000H	:30	P5		Yes	\$425.00	1
WOOD	10/04/12	Thursday 8-9p	8-9p	7:58:29 PM	QPSD0006000H	:30	P4		Yes	\$1,000.00	1
WOOD	10/04/12	M-F News 8 @ 11	11-1135p	11:24:01 PM	QPSD0006000H	:30	P5		Yes	\$650.00	1
WOOD	10/04/12	Tonight Show w/ Leno	1135-1235a	11:45:10 PM	DIBC0912	:30	P4		Yes	\$300.00	1
WOOD	10/04/12	Tonight Show w/ Leno	1135-1235a	12:30:29 XM	QPSD0006000H	:30	P4		Yes	\$300.00	2
WOOD	10/05/12	5am Daybreak	5a-6am	5:40:08 AM	QPSD0008000H	:30	P4		Yes	\$200.00	1
WOOD	10/05/12	6am Daybreak	6-7a	5:58:30 AM	QPSD0008000H	:30	P4		Yes	\$475.00	1
WOOD	10/05/12	Today Show	658-9a	8:35:22 AM	QPSD0008000H	:30	P4		Yes	\$750.00	1
WOOD	10/05/12	News 8 @ Noon	12-1p	12:52:05 PM	QPSD0008000H	:30	P3		Yes	\$450.00	1
WOOD	10/05/12	Rachael Ray	2-3p	2:22:49 PM	QPSD0008000H	:30	P5		Yes	\$100.00	1
WOOD	10/05/12	The Doctors	3-4p	3:18:23 PM	QPSD0008000H	:30	P5		Yes	\$100.00	1
WOOD	10/05/12	Ellen	4-5p	4:45:10 PM	QPSD0008000H	:30	P5		Yes	\$250.00	1
WOOD	10/05/12	M-F News 8 @5p	5-530p	4:59:00 PM	QPSD0008000H	:30	P4		Yes	\$700.00	1
WOOD	10/05/12	NBC Nightly News	628-7p	6:59:15 PM	QPSD0008000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/05/12	Inside Edition	7-730p	7:26:56 PM	QPSD0008000H	:30	P5		Yes	\$425.00	1
WOOD	10/05/12	Access Hollywood	730-8p	7:54:43 PM	QPSD0008000H	:30	P5		Yes	\$250.00	1
WOOD	10/05/12	M-F News 8 @ 11	11-1135p	11:34:15 PM	QPSD0008000H	:30	P5		Yes	\$650.00	1
WOOD	10/05/12	Tonight Show w/ Leno	1135-1235a	12:06:57 XM	QPSD0008000H	:30	P4		Yes	\$300.00	1
WOOD	10/06/12	Daybreak Sat@7am	658-8a	7:39:21 AM	QPSD0008000H	:30	P3		Yes	\$600.00	1

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/01/12-10/07/12

inmedia

Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
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Advertiser: POL/Detroit International Bridge

Order: 189637

WOOD	10/06/12	Daybreak Sat@7am	658-8a	7:54:30 AM	QPSD0008000H	:30	P3		Yes	\$600.00	2
WOOD	10/06/12	Sat News 8 @6p	6-630p	6:19:01 PM	QPSD0008000H	:30	P3		Yes	\$650.00	1
WOOD	10/07/12	Daybreak Sun @6am	6-7a	6:08:11 AM	QPSD0008000H	:30	P4		Yes	\$175.00	2
WOOD	10/07/12	Daybreak Sun @6am	6-7a	6:20:51 AM	QPSD0008000H	:30	P4		Yes	\$175.00	1
WOOD	10/07/12	Daybreak Sun @7am	658-8a	7:40:32 AM	QPSD0008000H	:30	P4		Yes	\$475.00	1
WOOD	10/07/12	Today Show Sunday	758-9a	8:20:48 AM	QPSD0008000H	:30	P4		Yes	\$650.00	2
WOOD	10/07/12	Today Show Sunday	758-9a	8:26:05 AM	QPSD0008000H	:30	P4		Yes	\$650.00	1
WOOD	10/07/12	Football Night in America	(7:00:00 PM-8:0)	7:07:56 PM	QPSD0008000H	:30	P4		Yes	\$700.00	1
WOOD	10/07/12	Sunday Night Football	(8:00:00 PM-11:	11:39:34 PM	QPSD0008000H	:30	P5		Yes	\$1,000.00	1

\$33,675.00 | 72

\$33,675.00 | 72

\$33,675.00 | 72

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